

# EMPOWERING COMMUNITIES – CREATING A SOCIAL IMPACT

## Key Highlights

2,44,498 Beneficiaries Benefited

₹ 32.47 crores Total Spend on CSR



Supporting Educational Activities, Barmer



## Our CSR Vision

Empower communities with sustainable livelihood



## Mission

Empower citizens with better health, education and employment opportunities, and encourage sustainable development in key areas

## Strategic Approach

At JSW Energy, our strategic approach to Corporate Social Responsibility (CSR) is built on a foundation of sustainable development and community engagement. We believe that our responsibilities extend beyond our business operations to positively impact the communities where we operate. Our CSR initiatives focus on key areas such as education, healthcare, skill development, sports and environmental sustainability.

By partnering with local communities, we aim to create meaningful and long-lasting change. For instance, our education programmes are

designed to enhance learning opportunities for children in underserved areas, while our healthcare initiatives strive to improve access to quality medical services. We also invest in skill development programmes to empower individuals with the tools they need for better employment opportunities, thus fostering economic growth and self-sufficiency.

JSW Energy is deeply committed to environmental stewardship. Our projects include initiatives to promote renewable energy, enhance biodiversity, and reduce carbon emissions, reflecting our dedication to preserving the planet for future generations.



Through a blend of direct involvement and strategic partnerships, we ensure that our CSR efforts are impactful and aligned with the needs of the communities. By fostering a culture of responsibility and sustainability, JSW Energy not only aims to achieve business excellence but also to contribute to the overall well-being of society.

### Policies for Community Development

JSW Energy has collaborated with the JSW Foundation both

independently and jointly. The policy is available at: <https://www.jsw.in/investors/energy/jsw-energy-sustainability-policies>

- Villages near the plant will be prioritised and designated as Direct Impact Zones (DIZ), while some policies may extend to areas outside this range, known as Indirect Influence Zones (IIZ)
- Thorough documentation of the process will be conducted to finalise interventions based on qualitative and quantitative data observations

- Interventions in each area will include social mobilisation, advocacy at various levels, and relevant policy reforms.



**JSW ENERGY NOT ONLY AIMS TO ACHIEVE BUSINESS EXCELLENCE BUT ALSO TO CONTRIBUTE TO THE OVERALL WELL-BEING OF SOCIETY**



## Value Creation Story – Agri-Voltaic Farming



— Agri-Voltaic Farming, Vijayanagar

JSW Energy embarked on Agri-Voltaic Farming, blending agriculture with renewable energy. Across sprawling fields, solar panels harmoniously coexist with crops, harnessing sunlight for power while providing shade for delicate plants below. This innovative approach optimises land use, boosting agricultural output and green energy production simultaneously. Farmers tend to thriving crops, buoyed by clean energy initiatives.

Despite its climate benefits, the energy transition is not without challenges, one of which being the substantial amount of land

needed to set up renewable energy projects. At our captive 225 MW Solar Power Plant, we recognised the imperative to not only advance renewable energy but also to address the challenges associated with land use. We are committed to advancing the principles of a Just Transition, and to that end, we have implemented an innovative Agrivoltaic Farming project in Vijayanagar.

Agrivoltaics leverages the shaded space beneath solar panels to cultivate crops, effectively utilising land for dual purposes: renewable energy generation and agriculture. By integrating agriculture with solar energy infrastructure, we aimed to enhance land-use efficiency while contributing to food security and sustainable energy production.

In our Agrivoltaic Farming project, a portion of the solar power plant was designated for agricultural purposes. Solar panels were strategically positioned approximately 2 metres off the ground to create shaded areas suitable for crop cultivation.

This design provided an ideal environment for plant growth, offering protection from adverse weather conditions.

A diverse range of crops including Brinjal, Tomato, Groundnuts, and Okra were selected for cultivation under the project. These crops were chosen based on their compatibility with partial shade conditions and their suitability for local consumption.

One of the significant outcomes of this initiative was the contribution to local communities. The harvested crops from the Agrivoltaic Farming plantations were donated to nearby communities. This aspect underscores the dual impact of Agrivoltaic Farming, addressing both energy and food security challenges.

JSW Energy's commitment to sustainable practices shines through Agri-Voltaic Farming, cultivating a brighter, greener future for agriculture and energy alike.

## CSR Focus Areas

The following are the key focus areas of our CSR operations, aligned with Schedule VII of the Companies Act of 2013:

CSR Focus Area	Activity Undertaken	SDG Alignment
<b>Fostering Social Development</b>	Supporting education, skill development, and livelihood enhancement	 
<b>Enhancing Living Circumstances</b>	Reducing hunger, poverty and malnutrition	
<b>Tackling Social Inequalities</b>	Promoting gender equality, women empowerment	
<b>Rural Development</b>	Installation of solar lights, renovation of schools, construction of new community buildings and enhancing medical care through distribution of medicines	  
<b>Protecting National Heritage</b>	Women Empowerment, Empowering local community of weavers	 
<b>Promoting Sports Training</b>	SHIKHAR fellowship	
<b>Enhancing Technological Support</b>	Assisting technology incubators in central government-approved university institutions	

Number of beneficiaries directly impacted through CSR initiatives

**FY 2022**

**1,60,973**

**FY 2023**

**2,33,021**

**FY 2024**

**2,44,498**



## CSR Governance / Board Involvement in CSR

The CSR Committee at JSW Energy plays a pivotal role in overseeing the implementation of CSR interventions and managing the financial aspects of CSR programmes. Under the vigilant oversight of the Board, the CSR Committee ensures alignment with strategic objectives, policy development, resource allocation, risk management, and monitoring and reporting of CSR activities.

### Strategic Alignment

The Board ensures that CSR initiatives are in sync with the company's overarching strategic goals and values. By actively engaging in decision-making, the Board guides CSR efforts towards areas that resonate with the company's mission and vision.

### Policy Development

Board members contribute to the development and enforcement of CSR policies and guidelines. These

policies establish the framework for JSW Energy's CSR activities, defining focus areas, budget allocation, and performance measurement criteria.

### Resource Allocation

The Board oversees the allocation of financial, human, and technological resources to support CSR initiatives. Through careful evaluation, resources are optimised to maximise positive social and environmental impacts.

### Risk Management

CSR-related risks and challenges are evaluated and managed by the Board level CSR Committee. Proactive risk identification and mitigation strategies safeguard the company's reputation and ensure compliance with regulations and standards.

### Monitoring and Reporting

The Board closely monitors the progress of CSR initiatives and receives regular reports

on outcomes. Performance metrics are reviewed to assess effectiveness, enabling informed decisions to enhance impact and transparency.

Board-level oversight brings expertise, accountability, and strategic guidance to JSW Energy's CSR journey. By integrating social and environmental considerations into core operations, the company contributes to sustainable development while upholding its commitment to responsible practices.

Consolidated CSR Spend (₹ in crore)

₹ **32.47** crore  
Total

₹ **6.83** crore  
Water, Environment, Sanitation  
and Waste Management

₹ **8.43** crore  
Community Development and  
Infrastructure

₹ **1.68** crore  
Sports Promotion

₹ **2.53** crore  
Health and Nutrition

₹ **3.67** crore  
Agri and Skills Livelihood

₹ **9.33** crore  
Education

## CSR Initiatives

### Health and Nutrition

Our CSR initiatives in health and nutrition not only support the Indian government's Poshan Abhiyaan but also align with the United Nations' SDG 2 on Zero Hunger. These initiatives aim to address the developmental needs of children and vulnerable populations by providing services, enhancing family nutrition, and improving health facility infrastructure. Implemented in collaboration with the government, international organisations, and local NGOs, these programmes aim to create a sustainable future.



— Eye Screening Camp, Barmer



— Boxing Academy, Sholtu

### Sports Promotion and Development

The Company is actively involved in promoting sports, particularly for rural communities lacking infrastructure, training, and nutrition. Through JSW Foundation, the Company supports rural talent, particularly in boxing, and collaborates with government agencies and sports associations to mentor candidates and represent India in global sports forums.

### Project Shikhar

Project Shikhar is a flagship initiative of JSW Energy, launched in 2016 to nurture young boxing talent in Himachal Pradesh's Sangla Valley and prepare them for high-level sporting events. Initially, the project provided boxing kits and infrastructure support, and it has since evolved into a comprehensive support system for young boxers, aiming to foster the ambitions of aspiring athletes in various villages.



— High Altitude Boxing Academy, Sholtu



## Value Creation Story – SHIKHAR

### Strategic Objective:

Supporting sports enthusiast to become boxing champion at National and International level.

### Material Topics Addressed:

Local Communities

### Target Area:

JSW Hydro Energy Limited, Sholtu, Himachal Pradesh

### Alignment with SDG:



### Key Risks:

**Challenges:** Lack of awareness, infrastructure and sporting avenues

**Summary:** Name: Kashish Negi

**Sport:** Boxing, Age: 17 Years

**State:** Himachal Pradesh

Kashish Negi's journey is truly remarkable. Hailing from the scenic village of Kinnaur in Himachal Pradesh, she faced early tragedy but remained resilient. Initially passionate about running, Kashish's trajectory shifted when she witnessed senior boxers from Sangla engaged in intense matches. Inspired by their skill and determination, she boldly decided to pursue boxing. Driven by this newfound passion, she enrolled at the Government Middle School in Sangla, where she received boxing training at the SHIKHAR Centre through the JSW Foundation.

Kashish encountered numerous challenges during her schooling and early boxing training days. Her relentless efforts have paid off as she consistently achieves victory after victory. Finally, Kashish's ultimate dream of representing her country on an international stage became a reality when she was selected to participate in the prestigious 40<sup>th</sup> Golden Glove of Vojvodina Men's and Women's Youth Boxing Tournament. With sheer determination and skill, she secured the Bronze medal, marking a significant milestone in her career.



### Followings are her major achievements:

- Under-17 School level State Championship-2018: Gold
- Open Sub Junior Girls National Championship-2018: Silver
- Under-17 School National Championship-2018: Gold
- Under-19 Girls School State Championship-2019: Gold
- Girls Sub Junior Open State Championship-2019: Gold
- Junior Men's and Women's National Championship-2021: Silver
- Youth Boys and Girls National Championship-2022: Silver
- 40<sup>th</sup> Golden Glove of Vojvodina Youth Boxing Tournament-2022 at Serbia: Bronze
- Khelo India North Zone Youth-2022: Silver
- Khelo India Youth Games 2022 {Women}-2022-23: Silver
- State level Youth Men and Women Boxing Championship-2023: Gold

## Education and Learning

In the field of education, the company is making significant strides by focussing on various areas including improving school infrastructure, early childhood interventions, remedial classes, e-learning modules, scholarship programmes, teacher training materials, career counselling, and mid-day meals for nutritional support. Students are also encouraged to engage in science and math activities, visit science labs and libraries to stay updated on the latest scientific developments. During the reporting period, 757 students received JSW Udaan scholarships.



## Skill Development

According to the Human Development Report by the United Nations Development Programme, one in five Indians is a skilled worker. JSW Energy prioritises the development of rural graduates and the empowerment of rural women to promote grassroots development, impacting nearly 60% of the population.

## Charkha

JSW Energy is committed to fostering India's national heritage. Through its prominent initiative, Charkha, JSW sheds light on the hurdles encountered by weavers and endeavours to bolster the Indian handloom industry. As a component of Charkha, JSW has instituted 17 training centres with the objective of empowering rural women and bolstering their economic autonomy through sustainable livelihoods. Over the financial year, more than 430 women artisans participated in training under this endeavour at Sholtu & Kutehr, Himachal Pradesh.



## Value Creation Story –

### MAMTA

#### Strategic Objective:

Empowering Women by providing Livelihood support

#### Target Area:

Barmer, Rajasthan

#### Material Topics Addressed:

Skills & Livelihood

#### Alignment with SDG:



#### Key Risks:

**Challenges:** Limited income due to middlemen's commissions, Inconsistent work opportunities, lack of financial literacy insufficient earnings to support her family

**Summary:** Mamta, a 30-year-old resident of Chakdholka village in Barmer district, Rajasthan, resides with her husband Raju Ram, and their three children. With an annual family income of ₹ 2.70 lakh, Mamta's primary source of income initially came from her husband's daily wage labour in construction, supplemented by her earnings from applique and tailoring work, amounting to approximately ₹ 1.50 lakh per annum.

In 2022, Mamta connected with Desert Pastoral Producer Company Limited, formed under Handicraft Programme running under CSR initiatives of JSW Energy (Barmer) Limited. Joining the Saraswati Maa Group, comprising 22 women artisans, Mamta found a supportive community that motivated her. Through Desert Pastoral Producer Company Limited, Mamta received regular work opportunities, eliminating the dependency on local agents.



Additionally, she engaged in tailored skill development programmes and financial literacy training.

With consistent support and guidance, Mamta's income grew significantly. Her annual earnings increased from ₹ 20,000 to ₹ 1,50,000 and, empowered her financially. Mamta's enhanced purchasing power enabled her to invest in her children's education, household expenses, and even indulge in personal desires.

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**THROUGH DESERT PASTORAL PRODUCER COMPANY LIMITED, MAMTA RECEIVED REGULAR WORK OPPORTUNITIES, ELIMINATING THE DEPENDENCY ON LOCAL AGENTS. MAMTA'S ANNUAL EARNINGS HAVE INCREASED FROM ₹ 20,000 TO ₹ 1,50,000.**  
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